

The ~~GREENER~~ Mountains

Discover how "Green" can Improve your Home and Business.

October 15, 2010

To Whom It May Concern:

Rutland Economic Development Corporation is very excited to announce its first annual "The Greener Mountains" event.

"The Greener Mountains" invites community members and businesses alike to discover how "Green" can improve homes and businesses. This free admission event will take place from 9 a.m. to 4 p.m. on Saturday, December 4, 2010 at the Holiday Inn on Route 7 South in Rutland, Vermont.

We are currently looking for sponsor participation. Working together will show that your business or organization is dedicated to the well-being of our businesses, community members and environment. Through your sponsorship you will be able to reach a large captive audience that shares the same "Green" interests. Your sponsorship benefits depend on the level of sponsorship you choose to pursue. Sponsorship levels range from a Three-Leaf Sponsor (the top sponsorship) to a One-Leaf Sponsor. Enclosed, please find a table specifying the differences among the sponsorship levels. Please let us know if your business is interested in being part of this great event other than the options listed.

The event will showcase a wide variety of vendors related to the "Green" industry. These will include home improvement, energy efficiency, new technologies, service providers and local food programs. Vendors will have the opportunity to display and demonstrate products, give out samples and sell products. The day will also include workshops presented by Rutland Regional Planning Commission geared toward benefits for the home and business; children's activities; and much more.

REDC is working with a number of organizations to make this a top event of 2010. Additional Support of "The Greener Mountains" is provided by Rutland Regional Planning Commission, Sustainable Rutland, The Bus, SolarFest, Rutland Area Farm and Food Link, Holiday Inn and Rutland Herald. The event is also a project of the Rutland County Energy Challenge - www.rutlandcountyyenergychallenge.com.

We hope that you consider sponsoring this exciting annual event being introduced to Rutland County. Through sponsorship, your organization will show its support for businesses and community members to save money and live better! **If you would like to be just an exhibitor at "The Greener Mountains" please see the exhibitor registration form enclosed. There are a limited number of display types available so please register early.** If you have any questions or need more information, please contact me at 802-773-9147 or mskaza@rutlandeconomy.com. I look forward to hearing back from you.

Sincerely,



Mary Kay Skaza
Director of Finance and Marketing

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BENEFIT	\$3,000 	\$1,750 	\$1,000 	Kids Zone \$1,500 
Radio Commercial Recognition	✓	✓	✓	✓
Print Ad Visibility	✓	✓	✓	✓
Sponsor w/ accepted workshop - appear on PEG TV to promote event	✓			
Poster Listing	✓	✓	✓	✓
Event Flyer Listing	✓	✓	✓	✓
Logo on Website	✓	✓	✓	✓
Mention in Press Releases	✓	✓		
Top Level Recognition	✓			
Second Level Recognition		✓		
Third Level Recognition			✓	
Banner Displayed	✓	✓		
Vendor Booth	✓			
Banner Displayed in Kids Zone				✓
Kids Zone Recognition				✓

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Exhibitor Registration Form

Saturday, December 4, 2010

9:00 a.m. to 4:00 p.m.

Holiday Inn, Route 7 South, Rutland, VT

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Fax: _____ Email: _____ Website: _____

Contact Person (s): _____ Title: _____

Booth Sizes and Prices:

- | | |
|---|-------|
| <input type="checkbox"/> Standard - REDC Member (10x10 booth w/ 8' table) | \$275 |
| <input type="checkbox"/> Standard - REDC Non-Member (10x10 booth w/ 8' table) | \$375 |
| <input type="checkbox"/> Non Profit (6' table) | \$100 |
| <input type="checkbox"/> Lobby - REDC Member (8' table) | \$150 |
| <input type="checkbox"/> Lobby - REDC Non-Member (8' table) | \$250 |
| <input type="checkbox"/> Outdoor space (for one vehicle) w/ 8' table in Lobby | \$400 |

* Additional vehicle spaces may be purchased, please contact us.

* Double booths may also be purchased, please contact us.

* Standard Booths have Pipe and Drape for additional hanging surface.

*Additional requirements such as electricity (you must supply your own extension cords and duct tape to cover them) and phone jacks are limited and are available on a first come first serve basis. Please let us know if you have a need for any additional requirements.

Please describe your business or organization and how it relates to the "Green" Industry:

Total Booths Purchased # _____ Total Amount Due: \$ _____

Please remit registration form and payment by Nov 3, 2010.

Please make checks payable to:
Rutland Economic Development Corporation
112 Quality Lane
Rutland, VT 05701



802-773-9147 * www.rutlandeconomy.com * mskaza@rutlandeconomy.com